

**PROGRAM GOAL(S):** Describe the broad, long-term goals of the program and indicate the change(s) or outcome(s) anticipated.

**PROGRAM GOALS**

1. To have a 10% reduction in the total number of alcohol and drug related traffic crashes in the County of Anderson by the end of the grant period. For 2002, the figure was 204. The grant-period target is 184.
2. To have a 10% reduction in the total number of alcohol and drug related traffic injuries in the County of Anderson by the end of the grant period. For 2002, the figure was 164. The grant-period target is 148.
3. To have a 10% reduction in the total number of Alcohol and drug related traffic fatalities in Anderson County by the end of the grant period. For 2002, the figure was 16. The grant-period target is 14.
4. To have a 10% reduction in the overall number of traffic crashes in Anderson County by the end of the grant period. For 2002, the figure was 2062. The grant-period target is 1856.

Data is from the South Carolina Traffic Collision Fact Book 2002, page 86.

**IMPACT INDICATOR(S):** State how accomplishments of the program goal(s) listed above will be measured.

**IMPACT INDICATORS**

1. Participating agencies will maintain a daily tally of the total number of vehicle accidents investigated by each individual department and will compare the current month with the previous year's data. The reports will be logged and tallied as being (a) possibly alcohol/drug related or (b) non alcohol/drug related.
2. Participating agencies will maintain a monthly log of traffic accidents which list alcohol and/or drugs as a probable related cause and will compared this data each month to the same month during the prior year to track the changes. This data will be reported to the media.
3. Participating agencies will maintain a map which will be updated every Monday. Traffic accidents which list alcohol and/or drugs as a probable related cause will be plotted. Locations and demographics of persons involved in probable DUI crashes will be reviewed with the traffic supervisor monthly.
4. The South Carolina Fact Book for the grant year will be reviewed and compared to previous years to determine the change(s) in the number of crashes per year.

**SPECIFIC OBJECTIVE(S):** Objectives are quantifiable statements of the activities/tasks that will be implemented to fulfill project goals. They must be stated in measurable terms for specific time periods.

### **SPECIFIC OBJECTIVES**

1. To establish a five-member Multi-Jurisdictional Task Force Traffic Unit and purchase all necessary equipment within 90 days of the grant award.
2. To hold a major press conference introducing the Multi-Jurisdictional Task Force Traffic Unit within 90 days of the grant award.
3. To issue monthly press releases to the local media outlets detailing the activities of the multi-jurisdictional team.
4. To have an appropriate, corresponding increase in DUI arrests by September 30, 2004, due to enhanced traffic enforcement efforts over the course of the grant period.
5. To conduct two high profile enforcement campaigns each month throughout the grant period, with the total time dedicated to these joint activities to be at least four (4) days per month.
6. To conduct at least one (1) public safety checkpoint in each agency's jurisdiction per quarter throughout the grant period.
7. To foster partnerships with local media outlets and create a media campaign to disseminate both highway safety messages and the activities of the team during the entire grant period.
8. To have an appropriate, corresponding increase in speeding citations by September 30, 2004, due to enhanced traffic enforcement efforts over the course of the grant period.
9. To have an appropriate, corresponding increase in citations for safety belt and child restraint violations by September 30, 2004, due to enhanced traffic enforcement efforts over the course of the grant period.
10. To conduct at least one (1) *Prom-Promise/Grim-Reaper* program in each agency's jurisdiction during the grant period.
11. To fully participate in national and state sponsored seatbelt and DUI campaigns through combined educational and enforcement efforts each year.
12. To conduct meetings within 90 days of the grant award with local judicial officers of all involved agencies to educate and inform them of the Multi-Jurisdictional Task Force Traffic Unit's activities.
13. To conduct quarterly meetings with participating agencies in order to discuss the progress of the program.
14. To have each grant-funded officer maintain a daily log of contacts made in the course of patrolling, to include verbal warnings and written citations.
15. To conduct at least one (1) media event for each of the four scheduled statewide enforcement blitzes (Memorial Day, Independence Day, Thanksgiving, and Christmas/New Year's Day).

**PERFORMANCE INDICATOR(S):** State exactly how each objective will be measured. Performance indicators must be matched to each specific program objective listed above.

### **PERFORMANCE INDICATORS**

1. Traffic Unit Officers will be hired for or assigned to the Multi-Jurisdictional Task Force Traffic Unit and their positions back-filled during the first quarter of the grant award. A letter certifying that additional personnel have been hired by the agencies and the name of the personnel as well as the "back-fill" personnel will be forwarded to the SCDPS/OHS. The City of Anderson will move its two (2) personnel from the Alcohol Countermeasures Team (which was funded by grant # 2T03013 from May 5, 2003, to September 30, 2003) into this task force, with no back-fill necessary.
2. Documentation of the major press release will be received and maintained by the Project Director. This documentation will include a videotape of television broadcasts (if any), audiotapes of radio broadcasts (if any), and copies of all newspaper, Internet, intranet, and magazine articles (if any).
3. Monthly press releases will be documented and maintained by the Project Director. (Includes same articles of confirmation as Performance Indicator # 2 above)
4. DUI arrest data will be obtained from the participating agencies' Court Dockets and tracked over the course of the grant. Monthly comparisons will be made to the same month a year earlier.
5. The participating agencies' safety checkpoint logs shall be accurate and kept up-to-date. At a minimum, the information contained therein shall include the names of all participating officers, citations issued, and the types and number of all charges and arrests made by all individual officers. All agencies shall forward to the lead agency (to the attention of the Project Director) a copy of log activities within three business of the conclusion of the event.
6. The participating agencies' safety checkpoint logs shall be accurate and kept up-to-date. At a minimum, the information contained therein shall include the names of all participating officers, citations issued, and the types and number of all charges and arrests made by all individual officers. All agencies shall forward to the lead agency (to the attention of the Project Director) a copy of log activities within three business of the conclusion of the event.
7. Monthly press releases will be documented and maintained by the Project Director. These records will include the type and nature of the information released to the media.
8. Speeding violation records will be obtained from the participating agencies' Court Dockets and tracked over the course of the grant. Monthly comparisons will be made to the same month a year earlier.
9. Seat belt and child restraint violation records will be obtained from the participating agencies' Court Dockets and tracked over the course of the grant. Monthly comparisons will be made to the same month a year earlier.
10. The participating agencies will maintain MJDTF Traffic Unit Program education and activities reports. All participation in the programs will be documented and maintained by the Project Director. Proof of participation in the *Prom-Promise/Grim-Reaper* program and other programs and campaigns may be documented via media coverage, written documentation, video, and/or digital photography.

**PERFORMANCE INDICATOR(S)**: State exactly how each objective will be measured. Performance indicators must be matched to each specific program objective listed above.

**PERFORMANCE INDICATORS (CONTINUED)**

11. The City of Anderson Police Department will maintain MJDTF Traffic Unit Program education, enforcement, and other relevant activity reports. A separate list will be maintained for listing and checking off national and state sponsored seatbelt and DUI campaigns that the MJDTF Traffic Unit participates in as they occur.
12. The participating agencies will maintain documentation of the meeting(s) with the affected Judge(s) and forward documentation of the meeting(s) to the Project Director.
13. A record of the quarterly meetings with participating agencies - including names of the attendees and topics discussed - will be maintained by the Project Director.
14. Each officer funded through the MJDTF Traffic Unit will keep a daily log that contains reliable and accurate information concerning the identity of persons who have received written citations, verbal warnings, and/or had other official contact with the affected member of the MJDTF Traffic Unit while the member is patrolling.
15. The MJDTF Traffic Unit will conduct at least one (1) media event for each of the four scheduled statewide enforcement blitzes (Memorial Day, Independence Day, Thanksgiving, and Christmas/New Year's Day). Documentation of the press releases for these events will be received and maintained by the Project Director. This documentation will include a videotape of television broadcasts (if any), audiotapes of radio broadcasts (if any), and copies of all newspaper, Internet, intranet, and magazine articles (if any).

**PROJECT NARRATIVE:** Provide a comprehensive step-by-step description of the project, indicating the tasks and activities to be employed to address the problem outlined on page 7. Detail **what** will be accomplished, **how** activities will be implemented, and **who** will perform the tasks. Each specific objective should be addressed, including an explanation of how it will be achieved. Use additional pages as necessary.

**STEP BY STEP PROJECT NARRATIVE**

The first step in implementing the Alcohol Countermeasures Program will be to transfer qualified grant-funded officers into the MJDTF Traffic Unit and initiate pursuit of the goals and objectives for the Program. After the experienced officers are placed into the Program, additional officers will be hired to back-fill their previous positions on patrol and letters certifying that personnel have been hired will be forwarded to the SCDPS/OHS. The two (2) personnel from the City of Anderson’s Alcohol Countermeasures Team (which was funded by grant # 2T03013 from May 5, 2003, to September 30, 2003) will become Anderson City’s contribution to this task force, with no back-fill necessary. Those two (2) positions were back-filled under the previous grant and copies of that documentation will be forwarded. The hiring of personnel and the purchasing of all grant-funded equipment will be concluded during the first 90 days of the grant award. (Objective 1)

The City of Anderson Police Department has excellent rapport with local newspaper reporters and can schedule press releases and/or press conferences when necessary and will do so within 90 days of the grant award. In addition, the City of Anderson has a website with a section for the Police Department. The Project Director will provide write-ups to the city’s web-master which will be included on the city’s site. The Captain of Patrol Services is a weekend anchorman for the local radio station and *may* be able to utilize that medium for dissemination of information. Furthermore, the Project Director or his Designee will prepare monthly press releases which will notify the public of scheduled times for upcoming public safety checkpoints and safety presentations. (Objective 2)

The project Director will release detailed performance data to the media at least one time per month. (Objective 3)

The grant-funded officers’ duties will include pro-active enforcement of DUI statutes in predetermined areas of the County. Their duties include tracking, analyzing, and reporting the conditions that contribute to DUI and Drugged Driving related crashes. Officers will concentrate their efforts on driving behaviors and violations identified by the South Carolina Criminal Justice Academy (and other traffic safety training facilities and contemporary research) that are positively correlated with impaired driving. Examples of predictor behavior for DUI include speeding, improper turning, improper stopping, traffic signal and sign violations, and failure to yield right of way. (Objective 4)

The grant-funded Multi-Jurisdictional Task Force Traffic Unit members will aggressively patrol their assigned areas pro-actively identifying drivers who are driving under the influence of alcohol and/or drugs. The in-car video cameras, radar units, and digital cameras will be used in the detection and prosecution of DUI and other violations that are related to DUI. The public safety checkpoint supplies will be used to document evidence and maintain case-files for the Multi-Jurisdictional Task Force in lieu of the department’s currently limited supplies. The videotapes will be used to record and prosecute enforcement violations. (Objective 4)

The grant-funded Multi-Jurisdictional Task Force Traffic Unit members (with additional officers as necessary) will conduct at least two “High-Profile” enforcement campaigns each month throughout the grant period, with the total time dedicated to these joint activities to be at least four (4) days each month. (Objective 5)

At least one time per quarter the grant-funded officers (with additional officers as necessary) will implement traffic safety checkpoints in each jurisdiction. The times will be predetermined and announced to the media. Areas and times will be selected relative to their crash rate. Areas and times may also be selected relative to their frequency of having been reported as an “alternative route” by offenders or other persons who have specific and articulable facts. (Objective 6)

**PROGRAM NARRATIVE**  
**(STEP BY STEP PROJECT NARRATIVE CONTINUED)**

The Project Director will foster relationships with the local media outlets and create a media campaign to disseminate highway safety messages and the activities of the team during the grant period. The grant-funded officers may also be involved in establishing and/or upgrading these relationships. (objective 7)

The Multi-Jurisdictional Task Force Traffic Unit will have a “Zero-Tolerance” approach toward speeding violations. Documentation of their contact, the nature of the contact, and the result of their contact with speeders who are apprehended will be maintained in the officers’ daily logs and reported on their monthly reports to the media. (Objective 8)

The Multi-Jurisdictional Task Force Traffic Unit will enact a “Zero-Tolerance” position toward all restraint violations, including child restraint violations. (Objective 9)

The Multi-Jurisdictional Task Force Traffic Unit will conduct at least one (1) *Prom-Promise/Grim Reaper* program in each agency’s jurisdiction during the grant period. (Objective 10)

The grant-funded officers will fully participate in all national and state sponsored safety and DUI campaigns. Such campaigns may include (but not be limited to) National Child Passenger Safety Week, Buckle Up America Week, Drunk and Drugged Driving Awareness Month, and Occupant Protection Campaigns. (Objective 11)

The Multi-Jurisdictional Task Force will meet with the local affected judges within 90 days of the grant award. (Objective 12)

Quarterly meetings will be conducted between the participating agencies to discuss the progress of the overall program and any problems encountered. (Objective 13)

All officers funded through the MJDTF Traffic Unit will keep individual daily logs that contain reliable and accurate information concerning the identity of persons who have received written citations, verbal warnings, and/or had other official contact with the affected member of the MJDTF Traffic Unit while the member is patrolling. These logs may be handwritten or electronically maintained, or both. (Objective 14)

The MJDTF Traffic Unit Project Director will conduct at least one (1) media event for each of the four (4) scheduled statewide enforcement blitzes. These blitzes include Memorial Day, Independence Day, Thanksgiving, and Christmas/New Year’s Eve. (Objective 15)

**PROJECT EVALUATION:** The purpose of evaluating a project is to assess how well it has been implemented in your jurisdiction and to assess the extent to which the activities funded have achieved the project's goals. In this section, describe the plan or process for assessing the impact on the highway safety problem(s) in your jurisdiction. The completed evaluation report should be included in the Final Narrative Report submitted for the project.

### **EVALUATION**

The success of the project will be measured primarily through the use of an administrative evaluation. The evaluation will be based upon measurable activities accomplished and thoroughly compared to the original standards stated in the objectives. The performance indicator data will be used in this comparison. The evaluation contained within the Final Narrative Report will outline the degree of success in which the objectives were fulfilled and the problems encountered. The Final Narrative Report will also address how problems (which may have originally hindered the program) were addressed.

**PROJECT CONTINUATION:** Explain how the project activity will be continued after federal funding assistance is no longer available.

At the conclusion of the grant period, all of the participating agencies plan to maintain traffic safety enforcement through their municipal budgets.

**MEDIA PLAN:** Discuss your plans for announcing the award of this grant to your community through media outlets available to you. Also, please discuss how you plan to keep the public informed of grant activities throughout the entire project period. Use additional pages as needed.

The City of Anderson Police Department presently enjoys excellent rapport with the local media. If the proposal is accepted and awarded, the Traffic Division Supervisor will hold a conference with the news reporters from the local radio station(s), newspaper, and possibly the television reporters. During the conference, the award will be announced and the proposed programs will be outlined. The media and the public will be allowed to ask questions about any concerns that they have and make suggestions.

At least monthly, after the inception of the Multi-Jurisdictional Task Force Traffic Unit Program, the Traffic Supervisor – or his designee – will hold a press conference to announce to the public the team’s previous month’s performance. The number of tickets issued, arrests for DUI, and other arrests associated with the MJDTF will be reported along with other pertinent information. The supervisor will also state that the team is available to address DUI related concerns – including Alcohol Countermeasures classes to groups who wish to invite the team to their organization. The team will be available to civic groups, nonprofits, and private businesses.

**TOTAL PROJECT AREA POPULATION:** Provide the most current population figures for the area served by this project. The population of the project area may be larger than the population of the recipient unit of government (e.g., the project is a multi-jurisdictional effort) or smaller (e.g., the project targets a specific segment of the jurisdiction). Cite the source of information presented.

Total Population for county(ies): 165,740 **OR** city/town: 25,514  
 Cite source of information: Census 2000

**AGENCY INFORMATION: (For Law Enforcement Agencies ONLY)**

Provide agency staff information, as well as the current level of enforcement activity for the entire department for the three previous calendar years.

Number of sworn officers in agency: 87\* \*Includes grant-funded: Child/Elder Inv, 2 CDV Invs, 1  
 Number of non-sworn staff in agency: 47 SRO, and 1 Truancy Officer. Also 1 Court Officer.  
**Total number of personnel in agency:** 134

NUMBER BY CALENDAR YEAR

ACTIVITY	CY: 2002	CY: 2001	CY: 2000	CY: 1999
DUI Arrests	71	94	91	95
Speeding (All cases)	2289	2483	1244	1756
Safety Belt Violations	162	106	163	154
Child Restraint Violations	27	38	45	31
All Other Traffic Violations	2563	2762	2264	2366
Traffic Crashes Investigated (Reports)	1331	1458	1583	1489
Check Points Conducted	18	8	12	18

**DISPATCHED TRAFFIC CRASHES WERE AS FOLLOWS:**

FY 2002	FY 2001	FY 2000	CY 1999
1762	1844	1725	1890

**MEDIA PLAN:** Discuss your plans for announcing the award of this grant to your community through media outlets available to you. Also, please discuss how you plan to keep the public informed of grant activities throughout the entire project period. Use additional pages as needed.

Please see page 12.1 for Media Plan.

**TOTAL PROJECT AREA POPULATION:** Provide the most current population figures for the area served by this project. The population of the project area may be larger than the population of the recipient unit of government (e.g., the project is a multi-jurisdictional effort) or smaller (e.g., the project targets a specific segment of the jurisdiction). Cite the source of information presented.

Total Population for county(ies): 165,740 **OR** city/town: 4,461  
 Cite source of information: Census 2000

**AGENCY INFORMATION: (For Law Enforcement Agencies ONLY)**

Provide agency staff information, as well as the current level of enforcement activity for the entire department for the three previous calendar years.

Number of sworn officers in agency: 13  
 Number of non-sworn staff in agency: 5  
**Total number of personnel in agency:** 18

NUMBER BY CALENDAR YEAR

ACTIVITY	CY: 2002	CY: 2001	CY: 2000	CY: 1999
DUI Arrests	22	19	19	29
Speeding (All cases)	487	567	567	519
Safety Belt Violations	10	15	21	13
Child Restraint Violations	7	15	11	0
All Other Traffic Violations	604	632	643	638
Traffic Crashes Investigated (Reports)	107	94	94	102
Check Points Conducted	2	2	2	2

DISPATCHED TRAFFIC CRASHES WERE AS FOLLOWS:

CY 2002	CY 2001	CY 2000	CY 1999
107	94	94	102

**MEDIA PLAN:** Discuss your plans for announcing the award of this grant to your community through media outlets available to you. Also, please discuss how you plan to keep the public informed of grant activities throughout the entire project period. Use additional pages as needed.

Please see page 12.1 for Media Plan.

**TOTAL PROJECT AREA POPULATION:** Provide the most current population figures for the area served by this project. The population of the project area may be larger than the population of the recipient unit of government (e.g., the project is a multi-jurisdictional effort) or smaller (e.g., the project targets a specific segment of the jurisdiction). Cite the source of information presented.

Total Population for county(ies): 165,740 **OR** city/town: 3,504  
 Cite source of information: Census 2000

**AGENCY INFORMATION: (For Law Enforcement Agencies ONLY)**

Provide agency staff information, as well as the current level of enforcement activity for the entire department for the three previous calendar years.

Number of sworn officers in agency: 12 Full-Time Also: 1 Part-Time Sworn Officer & 2 Reserve Officers  
 Number of non-sworn staff in agency: 4 F/T Jailers  
**Total number of personnel in agency:** 16

NUMBER BY CALENDAR YEAR

ACTIVITY	CY: 2002	CY: 2001	CY: 2000	CY: 1999
DUI Arrests	15	12	24	7
Speeding (All cases)	30	34	76	64
Safety Belt Violations	0	6	2	1
Child Restraint Violations	0	2	2	1
All Other Traffic Violations	16	116	142	116
Traffic Crashes Investigated (Reports)	89	101	111	106
Check Points Conducted	2	2	2	2

DISPATCHED TRAFFIC CRASHES WERE AS FOLLOWS:

FY 2002	FY 2001	FY 2000	CY 1999
89	101	111	106

**MEDIA PLAN:** Discuss your plans for announcing the award of this grant to your community through media outlets available to you. Also, please discuss how you plan to keep the public informed of grant activities throughout the entire project period. Use additional pages as needed.

Please see page 12.1 for Media Plan.

**TOTAL PROJECT AREA POPULATION:** Provide the most current population figures for the area served by this project. The population of the project area may be larger than the population of the recipient unit of government (e.g., the project is a multi-jurisdictional effort) or smaller (e.g., the project targets a specific segment of the jurisdiction). Cite the source of information presented.

Total Population for county(ies): 165,740 **OR** city/town: 2,966  
 Cite source of information: Census 2000

**AGENCY INFORMATION: (For Law Enforcement Agencies ONLY)**

Provide agency staff information, as well as the current level of enforcement activity for the entire department for the three previous calendar years.

Number of sworn officers in agency: 7  
 Number of non-sworn staff in agency: 1  
**Total number of personnel in agency:** 8

NUMBER BY CALENDAR YEAR

ACTIVITY	CY: 2002	CY: 2001	CY: 2000
DUI Arrests	32	53	102
Speeding (All cases)	283	952	1161
Safety Belt Violations	43	80	92
Child Restraint Violations	18	67	71
All Other Traffic Violations	682	557	1850
Traffic Crashes Investigated (Reports)	103	123	147
Check Points Conducted	12	29	34

DISPATCHED TRAFFIC CRASHES WERE AS FOLLOWS:

CY 2002	CY 2001	CY 2000
103	123	147

