

AUGUST 2024



City Updates

Your direct source for city information, services, project updates, and events!

CAPITAL PROJECTS

Linley Park Improvements Underway

The Linley Park revitalization project is under construction and on track for substantial completion by Spring 2025. The City's \$13.5 million investment will transform the public space with new playground equipment, mobility improvements, a new pavilion and restroom facility, and the restoration of Whitner Creek.



Recreation Center Renovation

The City's Recreation Center is currently under construction for the replacement of the roof among other exterior improvements. Construction is estimated for completion this month.



CATER'S LAKE DESIGN DROP-IN!

August 22, 2024
4-6pm at Cater's Lake

The City of Anderson is hosting a community drop-in to review the design and proposed improvements of Cater's Lake.

Stop by on August 22nd between 4pm and 6pm to learn more about the project!



PARKS + RECREATION

Community

We are excited to share that our Recreation Center, Carolina Wren Park, and Personal Trainer Jennifer Jones were all nominated in the Top 3 of their selected categories in the Your Hometown Community Choice Awards. Winners will be announced at the annual Best of Your Hometown Community's Choice Awards Gala hosted by Gannett | USA TODAY NETWORK on September 10th.



Athletics continue to surge in 2024

Westside High School Sports Camp Week

The program was promoted and hosted by the Recreation Department, instructed by Westside High School coaching staff, and held at the Recreation Center Complex. There were 95 campers who participated. Over the course of one week, campers enjoyed sports activities in Football, Basketball, Baseball, Softball, and Volleyball. Photos below feature moments from Camp Week!



PARKS + RECREATION

Coed Youth Flag Football

This year the Coed Youth Flag Football league hosted over 250 participants. Players enjoyed a four week regular season ending with a tournament.



Adult Tennis Baseball

This year there were 34 Adult Tennis Baseball teams. The program is an overwhelming success with a rising interest each year from members of the community. Due to the high number of teams, the league was divided into three divisions.



PLANNING + DEVELOPMENT

New Sign Guidelines making Big Impact

The City's new sign regulations were adopted this past year with the intent to visually enhance the aesthetics and clutter along our streets. Taller pole signs are no longer allowed, and the positive impacts of the guidelines are already evident and visible throughout the city. Below are photo examples of new monument signage designed under our new guidelines. Keep in mind that many of these signs could have been 25 feet tall and over 100 square feet in size, per the previous code!



PLANNING + DEVELOPMENT

New Business

Chase Bank opened their Retail Banking Center on North Main Street in front of the Anderson Mall.

Las Crazy Tortas opened their new restaurant at 111 Concord Road.

Murphy Express Gas/Convenience Store opened at 3725 Clemson Boulevard.

Housing

Aston Pointe Apartments (90 units) Construction is nearing 100% completion on the apartment complex located off Hembree Road. The apartments will soon be available and feature amenities such as a community business center, laundry facility, playground, and fitness center. Visit their website using the [link here.](#)

Copperleaf Townhomes (150 units) The townhomes officially opened at 100 Copperleaf Lane. The multifamily development features 3-bedroom townhome apartments with amenities such as its community dog park. Visit their website using the [link here.](#)



DOWNTOWN

New Brand Launches for Ice in the Park!

The new logo and brand package for Ice in the Park (formerly known as Holiday Ice) complements City Council's recent and strategic support of a real-iceskating rink facility and experience for those who participate. The new logo will be the centerpiece of our upcoming marketing campaign to advertise Ice in the Park to Anderson residents and those visiting here from other areas across our region.



DOWNTOWN

New Business

Surfgoat Surf & Skate opened its downtown storefront location on July 12th at 511 North Main Street. SURFGOAT is a clothing brand based out of Jupiter, FL, and this will be their first retail store in Upstate, SC! Their products include a variety of surf themed apparel, surf boards, and skate products.



Tourism

Kravet (Trade Home Furnishings Industry located in Anderson County) will host their International Sales Conference downtown Anderson August 11-14. There will be 180 guests downtown from all over the world. Kravet's International Conference, along with the INMC, are testaments to Downtown becoming an ideal venue for medium-sized business conferences and events.

SHARED KITCHEN

New Users Join Shared Kitchen

We currently have six food entrepreneurs renting the shared kitchen. Collectively, they are using both production kitchens, renting cold and dry storage, and hosting classes for their customers. There are 4 prospective users currently pursuing the onboarding process and to date, we have logged over 75 contacts with local food businesses who have expressed interest in and inquired about utilizing the kitchen.

Marketing

Below are a few examples of the promotional photos used in our recently launched shared kitchen social media campaign. The campaign features advertisements to promote the kitchen through social media, website, email distribution, billboards, and more.



FIRE DEPARTMENT

Public Safety & First Responder Infrastructure Grants

The Anderson Fire Department was awarded \$125,000 from the South Carolina Legislature to be used for coats, pants, boots, gloves, hoods, and helmets to current members of the department. The funds help ensure optimal safety measures for the department by providing each firefighter a primary set of PPE that is less than 10 years old, ensuring its compliance with NFPA standards. This will also provide each firefighter a second set of PPE to be used when cleaning/drying the primary set after each fire, lowering the exposure to carcinogens that attach to clothing.

The Anderson Fire Department is responding to more structural fires on average that burn at higher temperatures and are made up of byproducts of combustion due to the amount of synthetic materials used in today's construction materials and furnishings. Turnout gear must be of the latest technology to ensure the greatest level of safety for today's firefighters. We are grateful for the support from the Legislature, especially the work of Representative Chapman in seeing the project through.

POLICE DEPARTMENT

Downtown Patrol

Officer Epps presented at the Downtown Anderson Business Association meeting on July 15th at the City's Economic Development offices. Over 20 downtown businesses were in attendance. He shared several scenarios for encountering the homeless population downtown and how best to respond to each scenario. The merchants were appreciative of his presence and the valuable information he shared.



Facilities

Local artist Patro Ulmer was commissioned to bring a splash of color to the department's shared breakroom area. Patro installed two wall murals including the ADP Badge.



AUGUST 2024

CALENDAR OF MEETINGS + EVENTS!

Public Meetings (Blue)

Downtown Events (Yellow)

Business Programming (Orange)

Shared Kitchen Programming (Green)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 Block Party 6pm - Carolina Wren Park	2	3
4	5 ServSafe Certification Training + Exam 8:30am- 6pm - 102 N. Murray Ave	6 Planning Commission 6pm - City Hall	7 The Brew 8am - 102 N. Murray Ave	8 Block Party 6pm - Carolina Wren Park	9 Movie Night Top Gun 8:35pm - Carolina Wren Park	10
11 Yoga in the Park 7pm - Carolina Wren Park	12 City Council 6pm - City Hall	13	14 The Brew 8am - 102 N. Murray Ave	15 BYOB Funding 12pm - 102 N. Murray Ave Block Party 6pm - Carolina Wren Park	16	17
18	19 Shared Kitchen Open House 2-5pm - 110 N. Murray Ave	20	21 The Brew 8am - 102 N. Murray Ave Board of Architectural Review 5:30pm - City Hall	22 Cater's Lake Design Drop- in 4-6pm - Cater's Lake Board of Zoning Appeals 5:30pm - City Hall James & the Giant Peach 7:30pm - Carolina Wren Park	23 James & the Giant Peach 7:30pm - Carolina Wren Park	24 James & the Giant Peach 7:30pm - Carolina Wren Park
25 James & the Giant Peach 7:30pm - Carolina Wren Park	26 Shared Kitchen Open House 2-5pm - 110 N. Murray Ave City Council 6pm - City Hall James & the Giant Peach 7:30pm - Carolina Wren Park	27	28 The Brew 8am - 102 N. Murray Ave	29 Block Party 6pm - Carolina Wren Park	30	31