



DOWNTOWN DOLLARS PROGRAM

PARTICIPATING BUSINESS INSTRUCTIONS

How to Accept Downtown Dollars

1. Accept Downtown Dollars as payment for goods or services just as you would cash.
2. Verify that the Downtown Dollars are valid.
3. Provide change according to your business' normal cash-handling policies.
4. Retain the Downtown Dollars received from customers.

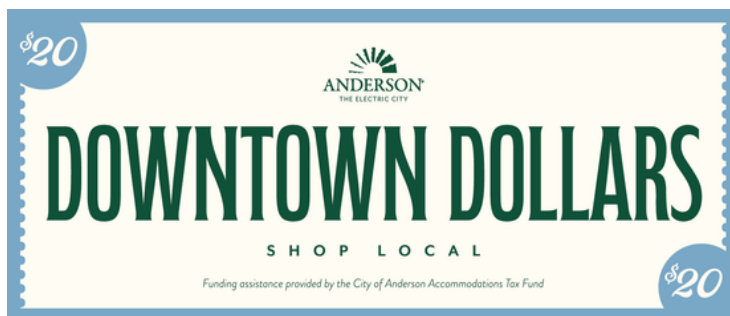
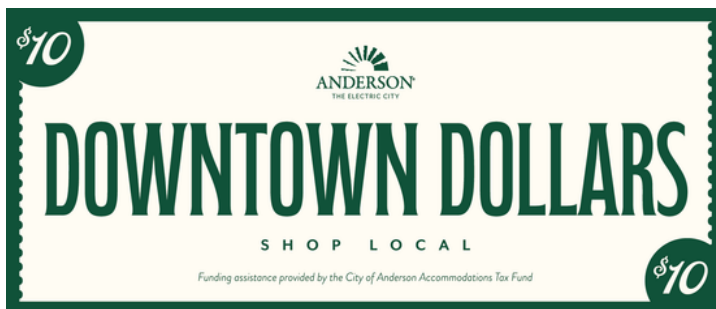
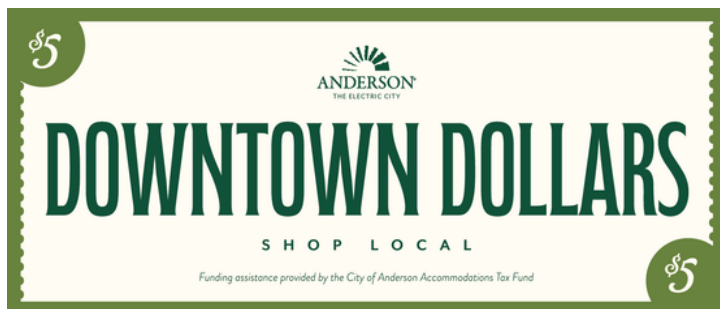
How to Redeem Downtown Dollars

1. Collect all Downtown Dollars received at your business.
2. Return the Downtown Dollars to the City of Anderson **Office of Business and Community Engagement**, located at 102 N Murray Ave.
3. The City will verify the Downtown Dollars and reimburse your business for the full face value within 30 days.

Important Information

- Downtown Dollars may only be redeemed by approved participating businesses.
- Downtown Dollars have no cash value outside of participating businesses.
- Lost or stolen Downtown Dollars cannot be replaced.
- The City reserves the right to reject altered, counterfeit, or invalid Downtown Dollars.

What to look for?





June 2025

Dear Downtown Business Owner,

The City of Anderson is excited to invite your business to participate in our **Downtown Dollars Program**.

The City of Anderson distributes Downtown Dollars, which can be used by recipients at participating downtown businesses just like cash. The program is designed to encourage visitors and residents to shop, dine, and explore Downtown Anderson while supporting our local businesses.

Participation is completely free, and the City will reimburse your business for the full face value of all valid Downtown Dollars accepted.

By participating, your business will:

- Gain exposure to new customers
- Encourage repeat visits to your location
- Support a thriving downtown economy
- Be included in promotional materials for the program

We hope you will join us in making Downtown Anderson an even more vibrant destination for residents and visitors alike.

Please review the instructions on the reverse side for details on how the program works and how to redeem Downtown Dollars. If you have any questions or would like to participate, please contact me at rtucker@cityofandersonsc.com.

Thank you for investing in Downtown Anderson and helping us create a welcoming downtown experience.

Best,
Riley Tucker
Community Events Manager
City of Anderson

STAY IN TOUCH!

Want us to share your business on our social media?
Make sure you're following, tagging, and engaging with us!



@cityofanderson
@downtownanderson